

# Career resources

## English

### Activity collection – years 7–8

#### **Introduction**

These career-related resources are suitable for students in years 7–8.

They are aligned to the Australian Curriculum and relate to the Australian Curriculum learning area of English.

This selection will provide you with tools to help build your own and your students' career development awareness.

The following resources are available via Scootle, the national digital learning repository. Scootle provides Australian teachers with access to more than 20,000 digital learning items, provided by a wide array of contributors and aligned to core areas of the Australian Curriculum.

#### **Log in to Scootle**

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## Advertising – Teacher idea

<b>Resource ID</b>	R10525					
<b>Link to resource</b>	<a href="http://www.scootle.edu.au/ec/viewing/R10525/index.html">http://www.scootle.edu.au/ec/viewing/R10525/index.html</a>					
<b>Resource description</b>	This Teacher idea looks at advertising from both a business and enterprise and creative writing perspective to help students understand how the interaction between language and images can be used to attract, inform and entice an audience. It includes a unit of work developed and trialled by a teacher.					
<b>Relevance of resource to careers education</b>	A practical insight into the advertising industry: <ul style="list-style-type: none"> <li>• Students critically observe advertising techniques.</li> <li>• Students write about personal views with clarity, support and conviction.</li> <li>• Students understand how to design an effective survey and how to extract useful information from it.</li> <li>• Students create an advertisement to suit a target audience.</li> </ul>					
<b>Australian Curriculum Work Studies category/ies</b>	Career development and management	<input type="checkbox"/>	Entrepreneurial behaviours	<input type="checkbox"/>	Gaining and keeping work	<input type="checkbox"/>
	Learning to learn	<input type="checkbox"/>	The nature of work	<input checked="" type="checkbox"/>	Work skills	<input checked="" type="checkbox"/>

## Could you be an innovator?

<b>Resource ID</b>	M014041					
<b>Link to resource</b>	<a href="https://www.scootle.edu.au/ec/search?q=M014041&amp;field=title&amp;field=text.all&amp;field=topic&amp;v=text">https://www.scootle.edu.au/ec/search?q=M014041&amp;field=title&amp;field=text.all&amp;field=topic&amp;v=text</a>					
<b>Resource description</b>	This is a unit of work for teachers about being an innovator or being inventive. It has three main sections: Classroom unit – including an overview, the learning objectives and curriculum areas covered; Delivery – including duration, materials required and nine worksheets; and the Procedure – explaining the sequencing of learning activities. Worksheets include information about: the difference between and the stages of invention and innovation; an invention case study; patents; trademarks; design registration; marketing; and case studies about registering a trademark and registering a design.					
<b>Relevance of resource to careers education</b>	Explores the importance of innovation whilst using work skills (eg teamwork, creativity, problem solving, time management, analysis, decision making) to develop solutions. Also introduces students to intellectual property (IP) terms/processes and market research.					
<b>Australian Curriculum Work Studies category/ies</b>	Career development and management	<input checked="" type="checkbox"/>	Entrepreneurial behaviours	<input checked="" type="checkbox"/>	Gaining and keeping work	<input type="checkbox"/>
	Learning to learn	<input type="checkbox"/>	The nature of work	<input checked="" type="checkbox"/>	Work skills	<input checked="" type="checkbox"/>

## Nicki Greenberg

Resource ID	M020234					
Link to resource	<a href="https://www.scootle.edu.au/ec/search?q=M020234&amp;field=title&amp;field=text.all&amp;field=topic&amp;v=text">https://www.scootle.edu.au/ec/search?q=M020234&amp;field=title&amp;field=text.all&amp;field=topic&amp;v=text</a>					
Resource description	This resource is a series of videos featuring writer Nicki Greenberg talking about her career and graphic novels. Related resources and teaching notes are included.					
Relevance of resource to careers education	<p>Teachers can use this series of videos to ask students a set of questions before and after viewing.</p> <p><b>Questions to ask before viewing:</b></p> <ul style="list-style-type: none"> <li>• Which careers have you considered?</li> <li>• What do you think it would be like to be a graphic novel writer?</li> <li>• What are the benefits of having good writing and design skills even if you don't become a graphic novelist?</li> </ul> <p><b>Questions to ask after viewing:</b></p> <ul style="list-style-type: none"> <li>• Nicki makes the point that most people are disappointed when their first draft isn't perfect. Do you agree? When has this happened to you? What happens when you become too disappointed or negative about your writing? (link to resilience and adaptability)</li> <li>• What's the best thing you can do to improve your writing?</li> <li>• In your opinion, what does the phrase 'unwrapping new material each time you read it' mean?</li> </ul>					
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	Learning to learn	<input checked="" type="checkbox"/>	The nature of work	<input checked="" type="checkbox"/>	Work skills	<input checked="" type="checkbox"/>

## Zoe Daniel's dangerous day job

<b>Resource ID</b>	M017993					
<b>Link to resource</b>	<a href="https://www.scootle.edu.au/ec/search?q=M017993&amp;field=title&amp;field=text.all&amp;field=topic&amp;v=text">https://www.scootle.edu.au/ec/search?q=M017993&amp;field=title&amp;field=text.all&amp;field=topic&amp;v=text</a>					
<b>Resource description</b>	The role of foreign correspondent is just one career in the field of journalism. It involves reporting from some of the most troubled places in the world, and can be both exciting and dangerous. Zoe Daniel met this challenge for over ten years, reporting from such far-flung places as Zimbabwe and Burma. Discover more about her fascinating – and hazardous – career in this clip.					
<b>Relevance of resource to careers education</b>	The video includes discussion of: <ul style="list-style-type: none"> <li>• why what we end up doing can differ from what we thought we would do</li> <li>• the importance of persistence, resilience, passion and being able to continue through rejection and difficult conditions</li> <li>• transferable skills that we need to succeed.</li> </ul>					
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## Who wants to be a journo?

<b>Resource ID</b>	M017801					
<b>Link to resource</b>	<a href="https://www.scootle.edu.au/ec/search?q=M017801&amp;field=title&amp;field=text.all&amp;field=topic&amp;v=text">https://www.scootle.edu.au/ec/search?q=M017801&amp;field=title&amp;field=text.all&amp;field=topic&amp;v=text</a>					
<b>Resource description</b>	Learn about being a journalist in this clip from Triple J <i>Hack</i> journalist Sophie McNeill. As you watch, consider the way the clip has been constructed to promote journalism as a career choice to a particular audience.					
<b>Relevance of resource to careers education</b>	<p>Teachers can use this video to ask students a set of questions related to self-awareness and opportunity awareness.</p> <p><b>Questions for students after viewing:</b></p> <ul style="list-style-type: none"> <li>• Have you ever considered becoming a journalist?</li> <li>• What do you think the job would be like, and what attributes do you imagine a good journalist might need to have?</li> <li>• What general qualities does Sophie suggest may make a good journalist?</li> <li>• What does she say journalists need to have?</li> <li>• Why did Sophie want to become a journalist?</li> <li>• When did she get her start in journalism?</li> <li>• What are the best parts of her job?</li> </ul>					
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